

- 1 89. (New) -- The method of Claim 85 wherein retrieving associated entertainment
2 system data comprises using information stored in the data portion of the record
3 as a hyperlink to a remote web server.
- 1 90. (New) -- The method of Claim 85 wherein retrieving the associated entertainment
2 system data comprises using information stored in the data portion of the record
3 as a link to a local system component.--

Remark

Applicant respectfully requests reconsideration of this application as amended.

Claims 43 - 44, 46 - 48, 55 and 59 are amended to clarify the invention and eliminate unnecessary limitations. Claims 49-54 are cancelled and Claims 60-90 are new.

Therefore, claims 43-48 and 55-90 are present for examination.

35 U.S.C. §102 Rejection

The Examiner has rejected claims 43-57 and 59 under 35 U.S.C. §102(e) as being anticipated by Lopresti et al. U.S. Patent No. 5,889,506 ("Lopresti"). Applicants are unable to find any suggestion of a GUI for presenting program information in Lopresti Col. 4, lines 22-44 which describes entertainment system components connected together. Applicants are unable to find any multimedia identifier in Figs. 2 and 3 which show the entertainment system and the remote control. Applicants are unable to find entertainment system data received in different formats and stored in association with a multimedia identifier in a unitary format in Col. 5. Col. 5 explains that the entertainment system components are connected together and operated using a remote control.

The specific rejection to Claim 43 is not understood and if this rejection is maintained, it is respectfully requested that the Examiner specifically point out the teachings in Lopresti upon which the Examiner relies. Applicants have studied the reference and respectfully submit that the entertainment system described in the recited sections and the screen displays in Figs. 7-17 is conventional. Claim 43, as amended, recites that the GUI has textual data about the entertainment selection. This is shown only in Figs. 12 and 13 of Lopresti in which the textual data is a title, a category icon (news, sports, drama etc.), broadcast time and whether closed captioning for the hearing impaired (cc) is available. Figs. 12 and 13 of Lopresti do not show a multimedia identifier corresponding to any of the entertainment selections that is selectable to display any other data about any of the listed entertainment selections. Accordingly, the rejection of Claim 43 based on the cited sections is believed to be traversed.

With respect to the use of multimedia identifiers and parsing entertainment system data, the Examiner has cited Columns 6 and 12 of Lopresti which describe the remote control. Lopresti's remote control parses handwritten symbols traced on the remote control pad using a stylus. The symbols are interpreted as remote control commands to operate the entertainment system instead of using the conventional array of buttons or cursor arrows. The television screen displays, except for the handwritten symbols, however, are conventional as shown in Figs. 7-17. The Examiner appears to suggest that the invention, as claimed, can be read onto the remote control of Lopresti.

Claim 43, as amended, recites a GUI having textual data about an entertainment selection. The remote control does not display textual data or multimedia identifiers. At Col. 4, line 66 to Col. 5, line 7 Lopresti suggests that the writing tablet 26 of the remote

may or may not include a display but there is no suggestion of what might be displayed. Accordingly, one must rely again on Figs. 7-17 to see the GUI of Lopresti. These Figs. and their relationship to Claim 43 are discussed above.

The remote control description and Col. 12, in particular, were specifically cited as anticipating Claim 55. Claim 55, as amended, recites, a data parser to receive entertainment system data associated with the entertainment selection from a plurality of different sources. One could read this onto the remote control receiving annotations (Col. 7, lines 55-57; Col. 9, line 23, Fig. 11) about a particular television program from different users. However, Lopresti's annotations are associated with channels, not with programs. In addition, Claim 55 further recites that the entertainment system data comes in a plurality of different multimedia data formats. The annotations hand drawn onto the remote control writing pad all come in the same format, as tracings of the stylus on the writing pad, and this format is not a multimedia data format. These distinctions in Claim 55 make it clear that the claim reads on something very different than the remote control of Lopresti.

Accordingly, it is believed that Claim 43, as amended together with Claims 44-48 and 60-67 which depend therefrom are believed to be allowable. Claim 55 and new claims 72 and 85 contain limitations similar to those of Claim 43 and are believed to be allowable on similar grounds. Claims 56-59, 68-71, 73-84 and 86-90 are dependent upon one of Claims 55, 72 and 85 and are believed to be allowable therefor as well as for the recitations specifically set forth in each of those claims.

35 U.S.C. §103 Rejection

The Examiner has rejected claim 58 under 35 U.S.C. §103(a) as being unpatentable over Lopresti, stating that it would have been obvious to provide an alternate from the Global network. Claim 58 recites that the data portion of a unitary data format includes a URL. Applicants are unable to find any reference in Lopresti to "the Global network" or to a URL. Lopresti does not state where information about entertainment selections is obtained but only that the TV schedule and the VCR schedule are maintained as separate data structures (Col. 10, lines 8-9). In the other references cited in previous Office actions this information comes for an electronic programmin guide distributed by the broadcaster. Accordingly, the Examiner has presented nothing to suggest or teach that a second source of entertainment data be linked to a URL. As a result, it is respectfully submitted that Claim 58 (as well as claims 64, 66, 70, 81, 83 and 89 which contain similar recitations) are not rendered obvious by Lopresti.

Conclusion

Applicants respectfully submit that the rejections have been overcome by the amendment and remark, and that the claims, as amended, are now in condition for allowance. Accordingly, Applicants respectfully request the rejections be withdrawn and the claims as amended be allowed.

Invitation for a Telephone Interview

The Examiner is requested to call the undersigned at (303) 740-1980 if there remains any issue with allowance of the case.

Request for an Extension of Time

The Applicant respectfully petitions for an extension of time to respond to the outstanding Office Action pursuant to 37 C.F.R. § 1.136(a) should one be necessary. Please charge our Deposit Account No. 02-2666 to cover the necessary fee under 37 C.F.R. § 1.17(a) for such an extension.

Charge our Deposit Account

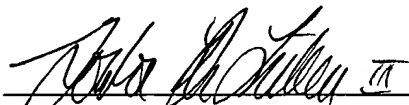
Please charge any shortage to our Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date:

5/22/00



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